

## FOR IMMEDIATE RELEASE

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# Media Release



### **Bank of Ann Arbor Honors Area Vets – Announces Three Initiatives**

*Ann Arbor, Michigan, October 9, 2018* – Bank of Ann Arbor is pleased to announce three initiatives aimed at honoring and thanking our troops.

Dave Norton, Branch Manager at the Stadium and Liberty office for Bank of Ann Arbor, will be traveling throughout Asia to visit with local service men and women. The goal of this trip is to honor our service men and women, talk with them about their experience and ultimately thank them for all that they do for our country. He and “Bubba” of W4 Country will be airing interviews live on the W4 (102.9) morning show from 6am until 9am, November 5<sup>th</sup> through the 8<sup>th</sup>.

“I’m honored to have been picked by Bank of Ann Arbor to travel with “Bubba” and W4 Country for the 2018 Military Trip,” said Dave Norton. “Travelling to Asia and being in Okinawa is something that is special to my family. My grandfather served in World War II on board the USS Bunker Hill aircraft carrier. He survived his ship being hit by two Kamikaze’s in the waters off Okinawa on May 11<sup>th</sup>, 1945. Going to the area where he bravely served our country during the war is a huge honor for me. He was also an honored guest on board the USS Bunker Hill on the 25<sup>th</sup> anniversary of that ship.”

The trip schedule tentatively looks as follows:

Monday, November 5 – Live from Pyeongtaek, Korea visiting Ryan Dillon (Ida) and Alex Salsbury (Adrian)

Tuesday, November 6 – Live from Camp Fuji Japan visiting Lane Carr (Hillsdale)

Wednesday, November 7 – Live from Iwakuni, Japan visiting Tristan Smith (Milan) and TJ Frederick (Adrian)

Thursday, November 8 – Live from Okinawa, Japan visiting Doug Inman, Carrie Slayton, Daniel Schilling and Derek Hoffman

“I am most excited about being able to speak with our service men and women to share their stories with the listeners of W4 Country and their communities back in the United States,” says Norton. You can follow the trip through Bank of Ann Arbor’s and W4 Country’s social media channels as well as by searching the #MIMilitary on Facebook, Twitter and Instagram.

Bank of Ann Arbor will also support Veterans by participating in the National Campaign: “Greenlight A Vet.” The color green is significant because it represents hope and renewal. Additionally, the term greenlight is often used to show forward movement. The goal of the campaign is to show our Veterans that the community supports them. Our Stadium, Saline and Birmingham branches will be illuminated in

green lights from November 10<sup>th</sup> through the early morning of November 12<sup>th</sup> as a symbol of appreciation and support.

Lastly, Bank of Ann Arbor employees have chosen to share their own military service stories either from personal experience or from a family member. Employees have provided names, photos, and memories, which we will share, via our social media networks, on November 11<sup>th</sup>. Each hour, BOAA will showcase a message related to an employee with sincere thanks from the bank.

*About Bank of Ann Arbor*

*Bank of Ann Arbor is a locally owned and operated bank with total assets and assets under management of over \$3.2 billion, serving people and businesses in Southeast Michigan with offices at the corner of Fifth Avenue and Washington Street in downtown Ann Arbor, in the Traver Village Shopping Center, at the corner of Stadium and Liberty streets, on West Ellsworth Road in Pittsfield Township, on West Michigan Avenue in downtown Ypsilanti, in Plymouth on Ann Arbor Road and on East Michigan Avenue in downtown Saline. Our newest office is on Woodward Avenue in Birmingham Michigan as the merger with the former Bank of Birmingham was completed in January 2017. UniFi Equipment Finance, a wholly owned subsidiary of the bank and headquartered in Ann Arbor, is a well-established company with a national presence in the small ticket vendor space. UniFi has funded more than 85,000 transactions, totaling over \$1 billion. [www.boaa.com](http://www.boaa.com) / [www.unifiedge.com](http://www.unifiedge.com) Visit us on Facebook, Twitter, and LinkedIn.*

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